

Tel: 416-907-3579 | Fax: 1-888-428-8541 www.marketyourcar.com

# **Limited Warranty**

Vehicle Wraps & Graphics

Market Your Car uses 3M's recommended vinyl for vehicle application.

It is important to note that the warranted period is different than the expected life of the film. The expected life of film can be as long as 10 - 20 years. Over extended periods such as 10 - 20 years you can expect to see some fading or UV damage to the surface of the film. This type of damage varies based on the geographic location and weather conditions where the graphics are located. For more information on 3M vinyl please visit <a href="https://www.3mgraphics.com">www.3mgraphics.com</a> and search for IJ180CV3-10 which is the film we use for vehicle graphics.

It is also important to note that every vehicle has different contours and most recently vehicle manufacturers are using a multitude of materials in the manufacturing of vehicles. The application of graphics to some of these materials is not warranted. In many situations it is required for us to cover materials which are not warranted in order to preserve the look of the graphics. An example of such materials is plastic and rubber mouldings on vehicles. These types of materials are not warranted as the vinyl adhesive does not stick well to them. In many cases a primer can be applied to these areas to promote adhesion and prolong the life of the graphics. These are standard practices in the industry and may or may not be discussed.

## **Warranty Summary**

In general our warranty will cover most vehicles and most materials which the graphics are applied to: however each case will be treated separately as virtually each installation is different. Our warranty covers the same aspects as the 3M Performance Guarantee which can be found on the 3M website. Market Your Car Inc. offers its own warranty which is outline below and it is not an extension of 3M's warranty.

Warranty coverage for graphics applied to flat, vertical, or vehicle surfaces extends 3 years from the date of installation. This covers the body of the vehicle and assumes the vehicle has a OEM or good quality paint job with no rush or damage issues visible or not visible during inspection. Perforated window graphics receive a 1 year warranty. Our warranty is void if our vehicle maintenance guidelines are not followed.

Market Your Car Inc. will always strive to ensure our customers are satisfied with our product and many times we go above and beyond our warranty. Each case is different and will be looked at on a case by case basis.

Page 1 of 4 Market Your Car Inc.

# Vehicle Graphics Warranty - (IJ180Cv3-10)

#### **Product**

IJ180Cv3-10 with respective over laminate (8518, 8519, 8520,8915)

### **Product Features**

- 2-mil white, vinyl film with a luster finish
- Excellent hiding power
- Pressure-activated adhesive for easy sliding, tacking, snap up and repositioning
- Flexible; conforms to compound curves, corrugations and rivets
  - Many finished graphic constructions can be stretched up to 130% (i.e., a 10 inch [25 cm] piece of film can stretch to 15 inches [39 cm]) without primer or relief cuts and maintain lift resistance; see details and exceptions in Section 8 on page 12.
- Films IJ180C-10 and IJ180Cv3-10 have Comply™ Adhesive air release channels for fast, easy, bubble-free installations
- Film IJ180Cv3-10 air release channels are non-visible and have improved air release
- Removable with heat and/or chemicals

# Recommended Types of Graphics and End Uses

- Indoor and outdoor graphics and signs, including point-of-purchase and displays
- Commercial vehicles, straight trucks, semi-trucks and semi-trailers; emblems or
- striping
- Bus graphics
- Personal vehicle graphics and wraps
- Non-vertical and horizontal vehicle wraps when protected with 3M overlaminates 8528,
- 8548G or 8549L
- Watercraft graphics (above the static water line only)
- Small format original equipment manufacturer's (OEM) decorative and identification
- graphics, cautionary and safety labeling

### **Warranty Period**

Film	Graphic	Vehicles	Outdoor &	Watercraft
	Protection		Indoor Signs	
IJ180	8518			
	8519	3	3	2
	8520			
	8915			
IJ180C	8528			
IJ180Cv3	8548G	4	3	2
	8549L			
	1920DR	3	3	n/a
	9740i	3	3	2

Page 2 of 4 Market Your Car Inc.

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# Vehicle Graphics Warranty - (IJ8171)

#### **Product**

IJ8171 with respective over laminate (8914,8518)

#### **Product Features**

- Allows a full image to be seen on the outside while allowing viewing through windows
- from the inside
- 4-mil, opaque, cast vinyl film with a high gloss finish
- White on the outside facing image side, black on the see-through reverse side
- First surface application
- A 50 percent perforation pattern enhances light transmission, providing balanced view-
- ability through the window with the outside image density
- Pressure sensitive adhesive
- Removable with heat

# Recommended Types of Graphics and End Uses

- Store and other building window graphics
- Graphics for non-regulated vehicle windows
- Application to metal areas less than 2 inches (51 cm) wide between windows if they are covered with 3M brand vinyl graphic film or are painted

### **Warranty Period**

Film	Graphic Protection	Windows of Vehicles	Outdoor Store Signs	Indoor Store Signs
IJ8171	8914	1	2	5
	8518			

# Vehicle Graphics Warranty – (Other Films)

We use a variety of film for the purpose of creating vehicle graphics in order to achieve desired results. The above films IJ180Cv3-10 and IJ8171 are the most common and are used on virtually every vehicle we wrap. The majority or films not mentioned above will follow a similar warranty period as outlined above. Most films applied to a vehicles painted surface will receive a 3 year warranty. Perforated films applied to a window surface will receive a 1 year warranty. There are specialized films which may be used which carry a different warranty then above. Please ask a company representative for details of various films you may be interest in using (i.e. chrome vinyl, vikuiti film, etc).

Page 3 of 4 Market Your Car Inc.

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# **Limited Remedy**

## Material (film)

Market Your Car Inc. will replace or repair any material which has been damaged due to improper installation or material failure which was a direct result of Market Your Car Inc. installer, employee, or sub-contractor which falls within the time frame provided in the Warranty Period above. Remedy does not include the following:

• Damage due to negligence of Vehicle Care and Maintenance Guidelines. (These guidelines are provided with the completion of vehicle graphics. They may be left on the driver seat or handed directly to a customer. They are otherwise available on our website <a href="https://www.mycgraphics.com">www.mycgraphics.com</a>. Any failure or damage to graphics as a result of improper care as outlined in the guidelines will not be covered.)

#### Vehicle

Market Your Car will replace or repair any damage as a direct result of the installation of the graphics on the vehicle. This remedy only applies if negligence was present with the handling of the vehicle or during the installation process by one of Market Your Car Inc. employees. This Remedy does not include the following:

- Damage due to regular wear and tear of vehicle. (Many vehicles are used and old and may have
  issues which are not visible at first glance. Often time it is required of us to remove moulding, door handles,
  mirror, wipers, etc to wrap the vehicle properly. On occasion clips, screws, etc break from aging on the vehicle
  during its life time.)
- Damage to paint due to installation or removal. (It is difficult to examine the vehicle paint job to determine that there will be no failure. Our products are tested to ensure they do not damage the paint. However sometime vehicle have been repainted or have rust underneath the paint which results with damage to the paint upon installation or removal of graphics.)
- Any damage to vehicle due to transportation to or from our location to a customer specified location. (Should we be required to transport a vehicle for any reason other than from our parking lot into our garage: we shall not under any circumstances be liable for any direct or indirect damage to the vehicle. We are a sign and Graphics Company and not a vehicle delivery company.)
- Damage to vehicle from removal of Graphics not initially installed by Market Your Car Inc. (Many companies do not know what they are doing and do not use the proper materials for vehicle graphics. It is impossible to tell if something has been damaged underneath the graphics or during the installation process of another company.)
- Damage as a result of vinyl or other film installed on vehicle. (We are not the manufacturers. We use only quality products to create and install vehicle graphics. In the event that we purchase material from a manufacturer which has a material defect and it results in damage to a vehicle: Market Your Car Inc. will not be held liable for that damage.)

## **Limitation of Liability**

Except where prohibited by law, MARKET YOUR CAR INC. SHALL NOT UNDER ANY CIRCUMSTANCES BE LIABLE TO PURCHASER OR USER FOR ANY DIRECT (EXCEPT FOR THE LIMITED REMEDY PROVIDED ABOVE), INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LABOR, LOSS OF PROFITS, REVENUE, BUSINESS, OPPORTUNITY, OR GOODWILL) RESULTING FROM OR IN ANY WAY RELATED TO SELLER'S PRODUCTS, SERVICES or THIS BULLETIN. This limitation of liability applies regardless of the legal or equitable theory under which such losses or damages are sought including breach of contract, breach of warranty, negligence, strict liability, or any other legal or equitable theory.

Page 4 of 4 Market Your Car Inc.